

D. L. Shah Trust For Applied Science, Technology, Arts & Philosophy

D. L. Shah Trust promotes and propagates the ideas and visions of its Founder, Late Shri. D. L. Shah, by introducing systems, methods, mechanisms, and practices to better the overall quality of life in India.

The objectives of D. L. Shah Trust are:

- To promote research and other activities related to the preservation, protection and improvement of the ecology and environment.
- To promote and foster the movement of quality consciousness & quality awareness as regards products & services provided in India.
- To promote the development & use of environment friendly industry process and water management techniques.
- To promote research & development as to safety measures and practices followed in industrial concerns.
- To work towards the introduction of systems, methods, mechanisms and practices to the betterment of the overall quality of life in India.
- To make quality of dealing & business ethics to inspire confidence and faith among all public.
- To make Made in India label synonymous with Quality of Excellence.

National Centre for Quality Management (NCQM)

- Established in 1985 by a group of eminent industrialists as a not-for-profit organization with its Founder President Late Shri Ramkrishna Bajaj.
- A premier institution engaged in promoting quality culture in Indian economic sectors through services like training, education, publication, research and advisory assignments.
- Headquarter in Mumbai and extension centres at Ajmer, Coimbatore, Nagpur, Navi Mumbai, Noida and Pune.
- Conducts 'Post Diploma in Total Quality Management' correspondence course.
- NCQM conduct training programs on Six Sigma, TQM, TPM, ISO 9000 on QMS, ISO 14000 on EMS, OHSAS 18000, Integrated Management Systems (IMS), TS 16949, ISO 17000 (Laboratory accreditation), ISO 22000 (Food Safety), ISO 27000 (Information security), ISO 28000 (Supply Chain), ISO 50,000 (EnMS), HACCP, Statistical Process Control (SPC), Workplace Management (5S), Waste management (8W), Design of Experiments, Kaizen, CE Marking, Productivity Improvement, Internal Audit, Lean Manufacturing, Root Cause Analysis for problem solving through use of QC tools. And also various Modules in Marketing, Materials, Operations, Finance and Human Resources in Manufacturing and Services Sectors.



Mr. B. Banerjee, President NCQM

and

Trustees of D. L. Shah Trust

**for Applied Science, Technology, Arts & Philosophy
Cordially invite you and your professional colleagues
to**

7th D. L. SHAH MEMORIAL LECTURE

by

Mr. K. G. Shenoy

Sr. Vice President

Manufacturing, SCM & CME

Mr. Rajdeepak Chatterjee

Sr. General Manager

Business Excellence

Mahindra & Mahindra Ltd.,

Automotive & Farm Equipment Sector

on

**Past, Present & Future of
Mahindra & Mahindra's Deming Journey**

Date : February 27, 2016 Time : 2.30 pm to 6.45 pm

Venue: Hall of Harmony, Nehru Centre, Worli, Mumbai 400018

R S V P: National Centre for Quality Management

G-503, Kailas Industrial Complex, Vikhroli (W), Mumbai – 400079.

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**Mr. K.G. Shenoy - Sr. Vice President
Manufacturing, Supply Chain Management and
Central Manufacturing Engineering
Mahindra & Mahindra Ltd,
Tractor & Farm Mechanization Business, Mumbai.**

Mr. K.G. Shenoy is a Mechanical Engineer, who started his career as Graduate Trainee Engineer in MSL followed by a stint at MICO, Nasik where he had an all-round exposure to modern manufacturing and quality functions.

He joined Mahindra & Mahindra Ltd., Nasik in the year 1995. During his tenure at Nasik Plant, he successfully handled and contributed in the functions of Quality, Procurement, Supply Chain and Manufacturing.

Before joining Nagpur Plant he was the Head of Operations at Igatpuri Plant from 2006 to 2010. In a short span of 3 years, with a young and dynamic team he turned the operations of Igatpuri plant to the outperforming profitable units through his focused process centricity.

In his recent stint, in the Nagpur Plant in a span of 3 years, the plant got 2 recognitions from JIPM in the form of TPM Excellence and Consistency Awards.

Under Mr. Shenoy's leadership, Nagpur Plant implemented the various Lean Tools in an integrated manner with TQM & TPM and through the effective use of 'Value Stream Mapping' tool could bring in substantial improvements in manpower, profitability, lead time reduction and quality. Mr. Shenoy has been instrumental in driving the concept of Innovation powerfully in the manufacturing plants.



**Mr. Rajdeepak Chatterjee (Raja)
Sr. General Manager &
Head- Business Excellence
Mahindra & Mahindra Ltd.
Automotive and Farm Equipment Sectors**

Mr. Rajdeepak Chatterjee popularly known as 'RAJA' in both professional and personal circle is the Sr. General Manager and Head-Business Excellence of Mahindra & Mahindra Ltd.- Automotive and Farm Equipment Sectors. He is responsible for driving all Excellence Initiatives across businesses of Mahindras covering Automotive, Tractors and Mechanization, Agri Businesses- which has a scope from Fork to Farm , Trucks & Buses, Two Wheelers, Construction Equipment, Power Tain Businesses etc. He is a member of Business Excellence Council of Mahindra-AFS.

Mr. Chatterjee is a Mechanical Engineer and a Post Graduate in Industrial Management and Masters in Business Administration. He is a Black Belt from Motorola University and is a visiting faculty in Management of Bhartiya Vidya Bhavan. He is a known assessor of various Business Excellence Models specially he assesses many companies in Mahindra Group for Excellence through the model of 'The Mahindra Way'- The Excellence Assessment Model initiated by Mahindra Institute of Quality.

Mr. Chatterjee started his career in Mahindras in 1991 in Operations and has been a key resource in the powerful programme of Mahindras i.e. BPR (Business Process re- Engineering). He is in the field of Excellence and TQM Initiatives since 2000 and has been actively associated in the Tractor Business achieving various QMS, EHS and other certifications, the prominent ones being the Deming Prize in 2003, Japan Quality Medal (now Deming Grand Prize) in 2007, Deming Prize of Swaraj Division in 2012 which Mahindras acquired in 2007 and latest being the Deming Prize of Powerol Business in 2014. He has led initiatives in TPM where-in the Tractor Business has won the TPM Excellence Award in 2010 and TPM Consistency Award in 2012 and also the TPM Special Award in 2015 which was won for the entire Farm Division as an integrated business. He has initiated the development of ' Mahindra- Automotive & Farm Equipment Sectors Excellence Model' which is an integrated model assessing excellence across all AFS Businesses on an annual basis and promotes TQM working through an integrated framework of Deming Prize, TPM, EFQM, Malcolm Balridge and CII- Business Excellence Model.

7th D. L. SHAH MEMORIAL LECTURE

by Mr. K. G. Shenoy & Mr. Rajdeepak Chatterjee

Mahindra & Mahindra Ltd., Automotive & Farm Equipment Sector

Date : February 27, 2016 Time : 2.30 pm to 6.45 pm

Venue: Hall of Harmony, Nehru Centre, Worli, Mumbai 400018

PROGRAMME SCHEDULE

- 2.30 pm to 3.00 pm : Registration
- 3.00 pm to 3.15 pm : Welcome address &
Highlights of NCQM's achievements by
Mr. Mahesh V. Gandhi Trustee, NCQM
- 3.15 pm to 3.30 pm : Brief Introduction of
Late Shri D. L. Shah & activities of
D. L. Shah Trust for Applied Science,
Technology, Arts & Philosophy
by Mr. H. K. Taneja, Trustee,
D. L. Shah Trust
- 3.30 pm to 3.40 pm : Introduction of Speakers
by Mr. B. Banerjee, President, NCQM
- 3.40 pm to 5.30 pm : D L Shah Memorial Lecture by
Mr. K. G. Shenoy and
Mr. Rajdeepak Chatterjee
- Topic : "Past, Present & Future of Mahindra &
Mahindra's Deming Journey"**
- 5.30 pm to 5.55 pm : 1. Question / Answer session
2. Summary of learning points –
Facilitated by Mr. B. Banerjee
- 5.55 pm to 6.10 pm : BEQET Award 2015 prize distribution
- 6.10 pm to 6.20 pm : Vote of thanks
by Mr. Santosh Khadagade
Hon. Secretary, NCQM
- 6.20 pm to 6.45 pm : High Tea