

## D. L. Shah Trust For Applied Science, Technology, Arts & Philosophy

D. L. Shah Trust promotes and propagates the ideas and visions of its Founder, Late Shri. D. L. Shah, by introducing systems, methods, mechanisms, and practices to better the over – all Quality of life in INDIA

The Objectives of D. L. Shah Trust are –

- To promote research and other activities related to the preservation, protection and improvement of the ecology and environment.
- To promote and foster the movement of Quality consciousness & quality awareness as regards products & services provided in India.
- To promote the development & use of environment friendly industry process and water management techniques.
- To promote research & development as to safety measures and practices followed in industrial concerns.
- To work towards the introduction of systems, methods, mechanisms and practice to the betterment of the over – all Quality of life in India.
- To make Quality of dealing & business ethics to inspire confidence and faith among all public.
- To make “Made in India” label synonymous with “Quality of Excellence”

### National Centre for Quality Management (NCQM)

- Established in 1985 by a group of eminent industrialists as a not - for - profit organization with Founder President being & professional Late Shri Ramkrishna Bajaj.
- A premier institution engaged in promoting Quality culture in Indian economic sectors through services like training, education, publication, research and advisory assignments.
- Headquarters in Mumbai and extension centres at Ajmer, Bengaluru, Hyderabad, Kolkata, Nagpur, Navi Mumbai, Noida and Pune.
- Conducted more than 1000 public and more than 500 in – house programmes benefitting over 250 organizations and provided advisory and consultancy services to more than 150 organizations.
- Conducts 'Post Diploma in Total Quality Management'



**D. L. SHAH**  
**TRUST**  
FOR APPLIED SCIENCE, TECHNOLOGY,  
ARTS & PHILOSOPHY

**Mr. B. Banerjee, President of  
National Centre for Quality Management  
and  
Trustees of D. L. Shah Trust  
for Applied Science, Technology, Arts & Philosophy  
Cordially invite you and your professional colleagues**

**to**

## **4th D. L. SHAH MEMORIAL LECTURE**

**by**

**Dr. N. Ravichandran  
CEO, Lucas – TVS Ltd.**

**on**

## **“A Changing Dimension on Quality” Deming Experience**

**Date: February 2, 2013; Time: 2.00 pm to 6.15 pm**

**Venue: Hall of Harmony, Nehru Centre, Worli, Mumbai – 400018.**

**R S V P: National Centre for Quality Management**

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## Dr. N. Ravichandran



**Dr N Ravichandran, Chief Executive Officer of Lucas-TVS**

Dr N Ravichandran is B.E. (Mech), MBA, Ph. D.

His professional experience covers 44 years in various spheres of Manufacturing Management in Lucas - TVS Ltd. He had Training in Manufacturing Management from MIT Boston, USA. He also had Training in Manufacturing Management in Japan & Korea under APO.

Dr. N. Ravichandran is recipient of many awards, some of them includes

- Kirloskar Award' of Indian Association of Quality & Reliability – 1980.
- Udyog Rattan Award from Institute of Economic Studies, New Delhi – 2002.
- Lifetime Achievement Award – Industry – 2004 – All India Manufacturing Technology, Design & Research Conference.
- Outstanding Contribution Award – 2005 for the Growth of QC movement in Manufacturing sector from QCFI.
- Lifetime Achievement Award in Manufacturing Excellence by Frost & Sullivan (IMEA 2006).
- Ashoka Award for Quality from Indian Society for Quality (2007).
- ACADEMICIAN' – International Academy for Quality (IQA), USA (2010).
- Distinguished Leadership Award – ABK – AOTS DOSOKAI (2004 & 2012).

Dr. N. Ravichandran is a fellow of Quality Council of India (QCI), Institute of Engineers (India), The Indian Institute of Production Engineers and National Institution for Quality & Reliability.

He is also member of various professional associations, academic council of various engineering colleges & institutions.

He is a visiting faculty at IITs, IIMs and Engineering Colleges

## PROGRAMME SCHEDULE

2.00 pm – 2.30 pm	Registration
2.30 pm – 2.45 pm	Welcome address by Mr. B. Banerjee President, NCQM
2.45 pm – 3.00 pm	Brief Introduction of Late Shri D. L. Shah and activities of D.L. Shah Trust of Applied Science, Technology, Arts & Philosophy by Mr. Hari Taneja, Trustee of D. L. Shah Trust
3.00 pm – 3.10 pm	Introduction of Speaker by Mr. Jatin Patel Technical Director, ASPEE
3.10 pm – 5.00 pm	Dr. N. Ravichandran Topic: “A Changing Dimension on Quality” Deming Experience
5.00 pm – 5.20 pm	Summary of Learning Points by Mr. B. Banerjee, President, NCQM
5.20 pm – 5.30 pm	Vote of Thanks by Mr. Santosh Khadagade Hon. Secretary, NCQM
5.30 pm – 6.15 pm	High Tea