

**One day workshop on
Value Engineering - An Effective Management Tool for Competitive Edge.**

March 25, 2017

Organized by

National Centre for Quality Management, Mumbai

About The Topic:

Value Engineering was originated way back in 1947 in search of alternatives to Scarce Materials. Today, in post liberalization era, it is a requirement under TS 16949 certification and it is used as a basic tool for other techniques vi. New Product Development, Quality Function Deployment, Business Process Re-Engineering, Bench Marking, Concurrent Engineering, Product Re-Engineering, etc.

In today's competitive economy, and fast changing economic scenario, customer is a King. He is well informed and has many options to choose from. To survive in business, Supplier has to understand ever-changing market requirements and continually meet the Customer expectations. **Customer Delight** is a key to success.

Customer expects **Value for Money** in terms of better **Quality** of Products and Services, at economical **Price**.

The business can survive and succeed only by offering

- Better value and quality to the customer,
- Competitive prices by reducing costs, and
- Drastically reducing the processing time

Program Objective:

- To acquaint participants with basic methodology of **Value Engineering** and its practical approach for implementation.
- Workshop participants will be able to understand: VALUE – COST - PRICE concepts and how to implement Value Engineering methodology by defining clear cut accountability throughout the organization.

Program Coverage:

- How to identify Value – Cost gap and the scope for improving Value to customer?
- How to develop Customer driven Quality concept?
- Steps to launch Value Engineering Program
- How to select Value Engineering Projects?
- Organization Structure for Value Engineering
- Step by Step Job Plan of Value Engineering.
- Examples, Case Studies

Methodology:

Interactive Sessions, with Practical Examples, Knowledge Sharing and Discussions.

Beneficiary Participants:

The program is for Professionals, Managers, Engineers, Executives and Staff in the areas of Design, Process Engineering, Production, Quality, Maintenance, Sales, Marketing, Accounts, Materials, etc. who are interested to improve their knowledge on Value Engineering and use it to improve value of Product and services for better satisfaction of the customer.

Timing: Registration at 9.30 a.m. **Session:** 10.00 a.m. to 5.30 p.m.

Fees: Rs. 3,000 + 15% Service Tax per participant.

Discount: 15% discount for Patron, Life Patron and Corporate Life Members and 10% for other members and group registration of 3 or more participants.

Registration

Please send nominations accompanied by course fee in favor of “National Centre for Quality Management” by demand draft / cheque payable at Mumbai to:

National Centre for Quality Management

G - 503, Kailas Industrial Complex,
Vikhroli - Hiranandani Link Road , Vikhroli (W), Mumbai 400 079.
Tel: (022) 2517 0483 / 69 / 4011 1962

Email: drr@ncqm.com; ncqmmumbai@yahoo.co.in; Website: www.ncqm.com

Organizer

National Centre for Quality Management (NCQM) was established in 1985 by a group of eminent industrialists and professionals as a not for-profit organisation with Founder President being Late Shri Ramkrishna Bajaj.

NCQM is a premier institution engaged in promoting Quality culture in Indian economic sectors through services like training, education, publication, research and advisory assignments. NCQM is a society registered under Bombay Public Trust Act, 1950. NCQM has its headquarters in Mumbai and extensions centres at Ajmer, Coimbatore, Navi Mumbai , Noida and Pune.

Our Offerings

Public / In-house programmes:

Six Sigma, TQM, TPM, ISO 9000 on QMS, ISO 14000 on EMS, OHSAS 18000, Integrated Management Systems (IMS), TS 16949, ISO 17000 (Laboratory accreditation), ISO 22000 (Food Safety), ISO 27000 (Information security), ISO 28000 (Supply Chain), ISO 50000 (EnMS), HACCP, Statistical Process Control (SPC), Workplace Management (6S), Waste management (8W), Design of Experiments, Kaizen, SEI-CMM, CE Marking, Productivity Improvement, Internal Quality Audit, Lean Manufacturing, Root Cause Analysis for problem solving through use of QC tools and other various Modules in Marketing, Materials, Operations, Finance and Human Resources in Manufacturing and Services Sectors.

Membership: Members can avail library facilities, quarterly newsletter, free participation in periodic seminars / lectures. 10% / 15% discount in participation fees of training programmes.

Publications: Quarterly newsletter “Quality Striving for Excellence”, books, video, training and research survey reports

Education: Post Diploma in Total Quality Management (PDTQM) January 2017 Batch

NCQM Forthcoming Programmes	
From ISO 14001:2015 Environment Management System	Feb 4
H A C C P	Feb 11
ISO 9001:2015 Transition Auditors' Certificate Course	Mar 3 - 4
Root Cause Analysis & Use of QC Tools	Mar 11
Effective Management of Work Place Through Principles of Housekeeping (6S) & Waste Elimination (8W)	Mar 18
Value Engineering – An Effective Management Tool for Competitive Edge	Mar 25
Supervisory Skills Development	Apr 15
Performance Management System	Apr 29